

Madawaska Valley Studio Tour Story

The Madawaska Valley Studio Tour was established in the mid 1990's by a small group of artists and crafts people who were seeking a way to collaborate to increase the profile of their art practices and support themselves financially. The MVST is among the earliest tours to be established in Ontario.

Over the past 28 years the MVST has grown from a small collective of artists concentrated in the western Ottawa Valley to a full tour spanning from Combermere on the west end to Eganville in the east. The tour now features over 30 craft and fine artists annually and runs twice a year in the summer and autumn.

Madawaska Valley Studio Tour Mission Statement

The Madawaska Valley Studio Tour is a collective of artists, crafts people and makers based in the western Ottawa Valley (Combermere to Eganville). Studio Tour members work together to invite the public to visit their studios with the intention of increasing financial opportunities and providing professional support to each other. Through demonstrations and depictions of the art creation process, MVST creates opportunities for the public to experience a deeper understanding of the creative process and purchase high quality handmade products directly from the creators. MVST endeavors to collaborate with local businesses and organizations to bolster the local economy wherever possible.

IMPORTANT DATES

Summer Tour: July 17, 18 and 19, 2020

Fall Tour: October 2, 3 and 4th, 2020

Application Deadline: 4pm November 25th, 2019

Application Notification Date: December 6th, 2019

Fee due: Feb 1st, 2020

Annual General Meeting: December 10th, 2019

*Dates may be subject to change

FEE STRUCTURE

Summer and Fall Tour Fee

- With a job: \$275
- Without a job: \$375

Note: The fee is the same whether or not you choose to participate in both summer and Fall tours

MVST JOBS

Member studios have the option to join a studio tour volunteer working group (Administration, Promotion or Visuals and Artists)

Eligibility Requirements

YOUR STUDIO IS REQUIRED TO

- have an indoor studio located within the area of the MVST (see map)
- be large enough to accommodate up to 10 people at a time
- have enough parking to accommodate 3 vehicles at a time
- provide appropriate steps and railing wherever possible
- use materials which are safe for the public when demonstrating

ARTIST ARE REQUIRED TO

- be present at all times during the tour
- offer a visitor engagement component (demonstration or display of process)
- be the designer and maker of all of the work featured on the studio tour
- include a copy of the permission agreement when copy-write materials are used
- attend the annual general meeting
- communicate via email

THE FOLLOWING WORK WILL NOT BE ACCEPTED

- Work produced or sourced by commercial means
- Use of commercial moulds
- Work that is not made by the applicant
- Work created using a commercial kit, plans or patterns
- Ready-made components are acceptable only where their importance is subordinate to the skill and design contribution by the maker and where their use is clearly appropriate to the nature and design of the work. Items made from molds are acceptable only where the mold is the design of the artist or where the mold is clearly subordinate to the maker's creativity.

Images and Support Materials

IMAGES

Submit 6 images that represent the work you are intending to sell on the Studio Tour and 2 images of your studio (interior and exterior). All images should be a resolution of 300dpi or higher. Each file should be labeled from 1 to 8 and include your name in the file name. Please also include an image list. You may also use WeTransfer to submit your image files

ARTIST BIO

Your artist bio should include a description of yourself as an artist and the process involved in creating your product. Your bio should be a maximum of 300 words.

ARTIST RESUME/CV

Please include an up to date resume.

Images and support materials can be submitted via email or we-transfer.

THE JURY PROCESS

The jury will consist of 5 people made up of existing studio tour members and a non-studio tour member who has a back ground in the arts. The process occurs in November annually. Applicants will be notified by December 6th .

ONLINE PROFILE

Member studios are featured on the MVST website and various social media platforms. Successful applicants will be asked to provide a short bio statements and a selection of images for use online.

STUDIO SHARING

Only work by artists and guests accepted through the MVST application process may be sold on the studio tour.

VISITOR ENGAGEMENT

The MVST requires that each studio provide an element of visitor engagement. This may take the form of demonstrating the process of creating your product or if this is not possible studios may create a static display of images and tools that depicts the creation process.

VISITOR STATS GATHERING

Studios may be asked to help gather information about clients.

APPLICATION - STUDIO MEMBER 2020

Artist Name:

Business Name:

Email:

Phone:

Website:

Social Media Pages:

Mailing Address:

Studio Street Address:

HOW DO YOU DESCRIBE YOURSELF

- Artist Craft Artist Maker

Describe your medium and product:

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- I will participate in the summer tour I will participate in the autumn tour

VISITOR ENGAGEMENT

- I will demonstrate I will present a display depicting my creation process

FEES

- Basic studio member fee \$375 Studio member volunteer job fee \$275

I WOULD LIKE TO VOLUNTEER IN THE FOLLOWING AREA/S

- Administration Art Work (Jury, brochure, website, photos)
- Promotion Other

Note: fees may be paid via a cheque made out to Madawaska Valley Studio Tour or via e-transfer

GUESTS

- I would like to have a guest at my studio

Comments:

I have read the membership requirements and agree abide by the terms and conditions

Signature: Date:

APPLICATION CHECK LIST

- Application form Image of studio inside
- Artist Bio Image of studio outside
- Artist Resume/CV 6 images of your art work